

# Flying Start for kids

Preschool Webinar Series



Government of  
South Australia

# Acknowledgement of Country

## From the heart:

We acknowledge the Aboriginal peoples as the First peoples of South Australia and as custodians of the lands, waters, skies and communities where we live, learn and raise children.

We recognise Aboriginal peoples as having the longest living culture, raising children safe and strong in their Identity, Community, Culture, and connection to Country.

We pay our deep respects to Elders past and present, and their role as the first knowledge sharers for children. We follow in their footsteps.

Aboriginal peoples, working with and for children, are central in shaping our work. Their wisdom, advice, and guidance enriches our practices, creating a more inclusive and culturally safe environment for children and families.

We respect Aboriginal peoples' ways of being, doing and wise practices guiding our continual learning.

Together we walk and build stronger, more supportive communities for all children.



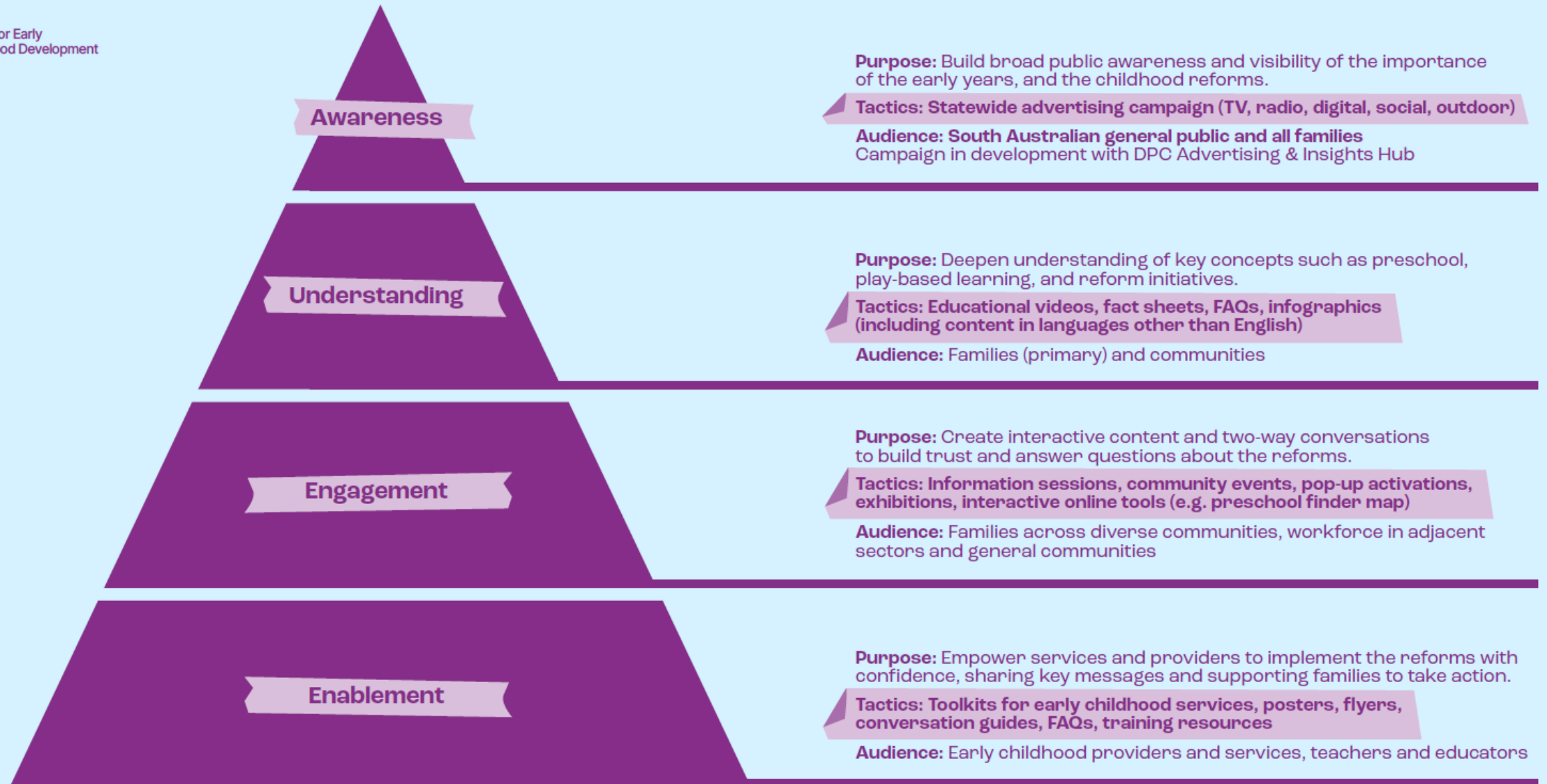
## By the end of today's session



### You should:

- understand the information and resources that will support you to communicate with families
- understand more about access, eligibility and enrolment for 3-year-old preschool.





## 'Ready to launch' comms pack



Clear, consistent communication is essential to help families understand:

- what's changing
- how it benefits their children
- where they can access quality early learning.

'Ready to launch' communications pack is designed to support you with consistent messaging about 3-year-old preschool.

## 'Ready to launch' comms pack



- Downloadable digital assets to be shared
- Print assets to be delivered

### Fence signage



# 'Ready to launch' comms pack



## Fact sheet

### Flying Start for kids

**Fact sheet for families and communities**  
Preschool for 3-year-olds

**Here's what it means for your child**  
The Government of South Australia is rolling out 3-year-old preschool from 2026, to give every child a flying start in life. This means that all 3-year-old children across the state will have access to 15 hours per week of teacher-led preschool by 2032.

**How it works**  
If your child attends a long day care that has partnered with the government to deliver 3-year-old preschool, they will receive their program there. If your child is not enrolled in a long day care that has partnered with the government to deliver 3-year-old preschool, you may be able to attend a government or non-government preschool or long day care service offering this program. More places will become available as the reform rolls out.

**Why it matters for your child**  
More than 90% of a child's brain development occurs before the age of 5. These early years are the perfect time to build a child's confidence, curiosity and important life skills.

**What to expect from 3-year-old preschool**  
The new teacher-led 3-year-old preschool program is designed around play-based learning. This may include:  

- fun, purposeful activities that encourage social skills, exploration, and curiosity
- opportunities for child-led discovery that help children become confident communicators and involved learners
- a safe and supportive environment for developing self-identity and emotional resilience
- outdoor play to support health, wellbeing and exploration
- celebrating Aboriginal and other cultures.

## Postcard

### Flying Start for kids

**Facts about 3-year-old preschool**

- Age-appropriate play-based learning**  
An extra year of age-appropriate, play-based learning that can boost a child's development in their pivotal years before school.
- With a qualified early childhood teacher**  
Designed and led by a qualified early childhood teacher, working with early childhood educators, to support children's developmental needs and key learning outcomes.
- 15 hours\* per week**  
**600 hours per year**  
Up to 15 hours per week available in partnering 3-year-old preschool services from 2026, with all children having access to 15 hours of the universal 3-year-old program by 2032. Fees will be individually set by the service provider.\*\*
- Rolling out in stages from 2026**  
Starting from 2026 in long day care services that partner with the government to deliver 3-year-old preschool, as well as government or sessional services in regional or remote areas.

\*During the roll-out, services may offer anywhere from 6 to 15 hours a week, depending on capacity and up to 30 hours will be available for children who need it most. \*\* If you access preschool through a partnering long day care preschool program, you can claim the Commonwealth Childcare Subsidy (CCS). Eligibility for the childcare subsidy is determined by Commonwealth policy.

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## Poster

### Flying Start for kids

**3-year-old preschool is coming to our service in 2026**

We are proud partners of the South Australian Government's 3-year-old preschool program, giving children a flying start in learning and in life.

Learn more about 3-year-old preschool at [flyingstart.sa.gov.au/](https://flyingstart.sa.gov.au/)

**Government of South Australia**

# 'Ready to launch' comms pack



## Brand guidelines

**Flying Start**  
for kids

BRAND GUIDELINES 2025 VERSION 1.0 7

### Government of South Australia logo

Use of the Government of South Australia (GOSA) logo must comply with the Government of South Australia guidelines.

For instance, it is important that the GOSA logo is placed in a prominent position and can be easily seen and recognised, no smaller than 10mm in height.

See [GOSA-branding-guidelines.pdf](#) for more information.

**External party logo**

General vertical lock up.

When adding an external party logo to a Flying Start for kids document, please ensure the logo width is aligned with that of the GOSA logo as shown above.

**Government of South Australia**

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**General horizontal guides.**

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**Minimum clear space.**

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## E-signature banners

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3-year-old preschool partner

## Social tiles

We are proud to be a **Flying Start** 3-year-old preschool partner.

Evidence shows that **2 years are better than one** when it comes to play-based early learning.

Find out more at [flyingstart.sa.gov.au](https://flyingstart.sa.gov.au)



# 'Ready to launch' comms pack



## Our role

- Developing the brand
- Supplying brand assets
- Setting guidelines

## Your role

- Use pre-approved brand assets – you will receive a mix of printed and digital materials to help promote quality 3-year-old preschool.
- Apply the brand consistently – seek feedback on your application of the brand prior to publication.
- Display signage correctly – display signage in line with OECD installation instructions.

## When can children start preschool



- Children can commence preschool when they turn 3 (*or earlier if the service can accommodate this within ratios under National Law and Regulations*).
- Children can access **up to 8 terms** of funded preschool in the **2 years before starting school**.
- 3-year-old preschool program enrolments should be based on when children are **likely to start school**.
- An **age calculator** will be available from July to help identify when children can start preschool.



## Where can children access preschool

- Children already **attending a partnered long day care service** will be **eligible** to receive their 3-year-old preschool program **at that service**.
- Children who are **not currently enrolled in early childhood education or care** have the option to register interest at any partnered long day care service, or at a government or non-government sessional preschool service offering 3-year-old preschool.
- Age and setting **eligibility for 4-year-old preschool remains the same**.



## What is a Registration of Interest

- The OECD is introducing a Registration of Interest process (ROI) to support the service eligibility for all 3-year-old preschool enrolments.
- All Partner Services will need to seek registrations of interest to ensure families understand where they are eligible to receive their 3-year-old preschool program.
- Partner Services in **priority areas** will need to provide a data submission to the OECD to confirm the list of children who have registered interest to start 3-year-old preschool at their service in 2026.
- We will provide further details on the process and requirements in due course.



## Why do I need to complete the ROI process?

- This ROI process will help to ensure that the universal 3-year-old preschool funding goes to partnered long day care services for children enrolled with them.
- The ROI process will provide the OECD with the data required to ensure services apply the correct service type eligibility prior to making offers of enrolment.
- The 2026 ROI form will be a manual form (not online) that will need to be completed by the parent or guardian of the relevant child. It will ask for specific personal information relating to a child and parent or guardian, information around priority of access criteria and any other information that may support the child's registration of interest.



## Who needs to complete the ROI process?

- All Partner Services will need to run an ROI process for potential 2026 3-year-old enrolments..
- For the majority of Partner Services this year, the ROI will be an internal process, and no data will need to be submitted to the OECD.
- For a small number of Partner Services (who have already been communicated with) the ROI data will need to be submitted to the OECD in August 2025 for duplicate checking against Department for Education sites in their area.
- This ROI process is only for 3-year-olds – therefore children who will be starting Reception in 2028.



## *Support* for Registration of Interest

The OECD will:

- Provide Partner Services with letters for all families of 2-year-olds in their services.
- Promote the ROI process within the sector.
- Provide Partner Services with a Registration of Interest form including a Declaration and Consent to be completed by families.



## What's next?

- **June: Information session for services** in priority areas on the ROI process.
- **July: Communication and promotion** to families about the process to register interest for preschool programs.
- **July: Registrations of Interest** begins for families to enrol in 3-year-old preschool.





## What's next?

- Meet with your OECD Local Team to prepare for the next steps to deliver 3-year-old preschool.
- Hold an information session for staff at your service with your Local Team.
- OECD Leaders Forum – 26 June.
- Attend the Flying Start Preschool Webinars.
- Hold an information session for families at your service with your Local Team (July onwards)



## Connect with us

Email: [OECD.PreschoolFunding@sa.gov.au](mailto:OECD.PreschoolFunding@sa.gov.au)

Website: [www.earlychildhood.sa.edu.au](http://www.earlychildhood.sa.edu.au)

Sign up to the OECD newsletter:



# Questions

